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## ENGLISH LANGUAGE TEACHING AND GLOBALIZATION: TO SUPPORT ECONOMIC GROWTH

by

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**Abstract:**

*The English language is no doubt significant for communication in the international community. It may not be the most widely spoken language globally, but it is the official language in many countries. This paper aims to analyze why the English language plays a significant role in supporting economic growth and the factors that influence the use of the English language in the era of globalization. A function that helps people communicate promotes nation-to-nation development and builds relationships with other countries. The survey design used a survey, the type of survey used a descriptive survey, and the equipment used was student observation. The results show that the economy is becoming increasingly global, and more and more countries are turning to the English language for business reasons. In conclusion, the English language is a significant contributor to sustainable development, so those who do not speak the English language do not stand a chance.*

**Keywords:** *English language teaching, globalization, economic growth.*

### INTRODUCTION

English language and globalization act as mutual pull factors. The English language plays a significant role in the ongoing globalization. The English language is becoming more significant due to the globalization of the commerce and the increasing diversity of the workforce with different values and attitudes (Bialik & Fadel, 2015). In this globalized world, communication in the English language is considered an integral part of every activity in our daily lives, not as a way of life.

Globalization is a humming phrase for all economists, entrepreneurs and governments, and all different commercial enterprise people. Globalization is the trump card for the rapid development worldwide in terms of language, lifestyle, subculture, customs, lifestyle, economy

and science, and era. Globalization stems from commerce and advertising and crosses barriers across countries to bind people in conjunction with (*Between Global and Local: Marginality and Marginal Regions in the Context of ... - Walter Leimgruber - Google Books*, n.d.; Block, 2010). Globalization has brought everything in conjunction, but the English language makes globalization more possible and powerful. Due to globalization, the English language has emerged as a world pressure. Globalization can be defined as "the interconnectedness of global economic, political, cultural and environmental processes that are fixed changing the modern situation." (Steger, 2013). Globalization is a buzzword in the everyday context of the average person today. It is also a keyword for academic discourse in politics, economics, sociology, technology, and culture (Block & Cameron, 2002). "Globalization builds several dramatic transformations in all areas of social life, especially in economics and culture," said Stormiest and Monkman (Zughoul, 2003). The rapid transformation in people's lifestyles shows how strong the influence of globalization is on them. There is a distance from one region to another, but globalization has shown that it can convey everything, including style, way of thinking, behavior, fashion, etc.

In this era of globalization, the English language is increasingly becoming the most desirable language for students to learn. English language skills are considered significant and need to be taken seriously for students' communicative competence. Students who have low motivation to learn English sometimes have many difficulties in communicating. Communication in the English language is now recognized as an inseparable part but the lifeblood of every activity in our daily lives.

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People's rapid lifestyle transformations show how globalization is affecting them. There is a distance between one region and another, but globalization shows that style, thinking, behavior, mode, etc., can all be communicated. The English language is used as a common language in this international extratransformation. In the era of globalization, the English language

as an international language must be mastered by all individuals (Setyaningrum, 2016). It is because you can use the English language to communicate with people worldwide. Therefore, all students should be taught the English language. It is because learning the English language will be very useful for all individuals in the future. It can lead to several factors related to this situation. Students believe that the English language is not as significant as other subjects. They came to attend the meeting to fill out the attendance list. They do not focus on the lessons the teacher has taken. The development of student language skills is related to economic growth in the age of globalization. A student's high level of English language will affect their academic performance. Wille (2006) investigated the relationship between junior high school English language proficiency and academic performance and found a positive relationship between these two variables (Wille, 2006).

Based on the discussion above, this article discusses teaching the English language in the context of globalization to support economic growth. For this reason, the author decides to present and discuss the following topics: (1) What is the contribution of English language education to globalization? (2) What is the role of the English language in supporting economic growth?

## METHOD

### *Design*

The design employed qualitative research using case study methodologies to allow researchers to investigate complex phenomena contextually. This qualitative case study is an investigative approach that facilitates the investigation of phenomena using various data sources (Baxter & Jack, 2008). According to Yin (2003), a case study design should be considered when: (a) The survey focuses on answering the "method" and "reason" questions. (B) You cannot manipulate the behavior of the people involved in the research. (C) I believe that it is related to the phenomenon under study, so I would like to discuss its contextual conditions or (d) the boundary between phenomenon and situation is not clear (Yin, 2003).

### *Participant*

The subject of my research is a student of the Faculty of Economics, Muhammadiyah University of Palembang. Researchers have selected ten students from class CM X 2020 and 10 from class CM Y 2020, but the class uses additional English language classes to support

their communication skills. Do. Students have basic knowledge of the English language to survive in the English language.

### ***Instrument***

Researchers used two types of equipment. The first tool is observation. Researchers make observations along with the process of education and learning. Researchers directly observe student activities. The second method is an interview. Interviews were used after class using the Zoom Conference app. There is a question to learn how to teach the English language in the era of globalization to support economic growth. There were seven questions that the researcher asked the students. In this study, we used two data sources: primary and secondary data. Primary data will be collected through participatory observations during the course and interviews with students attending online English language classes in the first semester of 2020/2021. Secondary data will be obtained through a literature review to support this research.

### **Data collection**

The data collection is the most strategic part of the research—the researchers collected data through observation and interview. The researcher used a classroom survey to obtain the students' opinions about the English language in the context of globalization. I received student opinions, filled in the data, and completed this research. The researcher then used the Zoom Conference application at the end of the lesson to verbally interview 20 students. The questions in the interview section were made in relation to English language teaching strategies.

### **Data Analysis**

The data analysis performed the following steps: (1) Analyzed and collected observations by listing and classifying criteria. (2) Post the interview, code the specific description, and find out the results (3) All data are analyzed in the results and discussion (Miles et al., 2014). The complete citation for both in-text citation and list of references employed referencing tool "Mendeley desktop with a model of offline automatic (Turmudi, 2020).

## **RESULT AND DISCUSSION**

### **English languages Language in the Context of Globalization**

Language is a medium of communication between humans who do not only come from the same country but also between countries with different languages. Their international languages, such as English, are well performed as a unifying language almost used worldwide. Caine (2008) has noted that English language is used worldwide as a first, second, foreign or other language(Caine, 2008)l. It is clear that English language has become more dominant throughout the world. Whelm comparing different terms, 'world language' would bel the most appropriately term to describe English language in this study because the definition emphasizes describing the spread of English language as a result of globalization. Globalization has a dramatic impact on the opportunities and challenges facing companies (Wright & Dana, 2003).

Well speak English language well and fluently, it is no longer a plus, but in the current earl of globalization it has become a demand or knelled for everyone. This is because English language affects almost every aspect of life. English language as an academic requirement for proficiency is limited not only in terms of linguistics, but also as a scientific and technical language. This means that English language will bel used for science communication and engagement. Apparently, most of the terms are in English language and also use a lot of documentation and technical guidelines for using and improving English language speaking tools. In addition, Phillipson (2008) states that English language is widely accepted in the global language market and that the aim of English language is "global English language" because it is "the standard language for international communication and the primary language for international communication". Is the right term. "Number of countries in the world"(Phillipson, 2008).

Language is a significant medium of communication that develops the ability to act between different cultures. By learning multiple languages, people can broaden their personal horizons, think globally, and gain confidence and understanding about their neighbors. Therefore, language is the true lifeline of globalization: without it, globalization is impossible (as a means of communication). Globalization has both positive and negative impacts on language and, in many ways, affects language cultural. As globalization encourages the spread of world languages such as English language, another consequence is that many other languages are threatened with extinction and eventually become extinct. Nettle & Romaine (2000) claim that nearly half of the 5,0006,000 existing languages will become extinct in the next 100 years. They argue that language will bel compromised in response to various pressures placed on society, including social, cultural, economic, and military demands. While some of their

languages and cultures have allowed them to spread and dominate globally, globalization has been accused of causing the extinction of other languages and cultures.

Amon (2010) said that notes that English language has had a negative impact on other global languages including French, Spanish, German, and Japanese. For example, international scientific research is published in French and German as often as in English language, but now the chances of finding research articles and presentations in languages other than English language are much less (Ammon, 2010). Based on these statements, we can conclude that French and German speakers may have a desire to learn English language in order to access the latest research publications, which would be categorized as voluntary language shift. This means that not only these districts, but also Indonesia can use English language to publish the research.

## **The Role of English languages to Support Economic Growth**

### **1. English language in Business**

English language has been considered as a language that connects people from all over the world. Knowing English language today is something that is significant because this globalization process has brought great transformations in the economy and business. English language is the dominant business language and it is almost a necessity for people to speak English language if they want to enter the global workforce. Research from around the world shows that cross-border business communication is most often done in English language and many international companies expect employees to be fluent in English language.

English language for business and marketing purposes is indispensable and plays a significant role in companies as one of the languages used to communicate as shown by several studies on the use of English language for business and marketing. Learning English language for business and marketing purposes belongs to the English language for Specific Purposes (ESP) group. Correct use of English language is necessary for smooth communication. Therefore, there are also studies that find findings of non-standard use of English language. The use of English language for business and marketing purposes has a positive impact on the company because it benefits the company.

From several studies that have been analyzed as well as other factors such as the influence of English language on the world economy, scientists agree that people who master

the two discussions have increased attention spans and are able to focus better on today's stressful business world.

In the business world, speaking this language can be the key to finding a job and if spoken perfectly, it can be a doorway to accessing the best jobs in the company. Moreover, in today's globalized world, where there are no barriers and global markets run across borders via the Internet, it is significant to learn English language and other languages. Many well-known organizations around the world rely on English language as a means of communication for everything from email to company documentation to popular and well-read business resources both in print and through electronic media.

A language that is not your native language is an excellent advantage as it can provide people with mobility, scholarships and access to scientific papers and conferences (Ribera, 2016). Based on the students' observations, they mentioned that English language is significant in many cases as transaction support, buying and selling, advertising and immediacy. English language is not the most widely spoken language in the world, but when it comes to business, it is the most significant. Due to foreign workers employed in globalization, companies must offer and sell their products overseas if they are to continue to thrive. In this process, English language is absolutely necessary if the company does not want to go bankrupt because it is significant to have one language to communicate with people from all over the world. English language is very significant but the role it is allowed to play is limited to its utilitarian value in accessing information that can promote economic growth.

As a global language, English language has a very large function and role. One of the visible implications is that more and more people are trying to learn/master English language well. For example, economics and business. Some countries, such as China, South Korea, Japan, Germany, and the Netherlands, use English language as a second language so that they are able to establish commercial cooperation with other countries. So that various kinds of commercial documents also use English language.

## **2. Entrepreneurship in the Era of Globalization**

Entrepreneurship is one of the fields that attracts the attention of young people today. International entrepreneurship defines it as the process by which companies will find and take advantage of opportunities in international markets, or international opportunities (Oyson & Whittaker, 2015). Entrepreneurs are people who have a certain art and skill in creating new

economic enterprises. An entrepreneur has his own understanding of the community's needs and can meet those needs. Furthermore, what is created/created is able to influence the community by opening new businesses, but at the same time being influenced by the community to recognize needs and fulfill them through resource management acumen. Based on the economists' opinion above, it can also be said that an entrepreneur must behave creatively and innovatively, which is the main attitude of an entrepreneur. Thus, this article discusses the importance of mastering English language as a provision for developing entrepreneurship to be able to complete globally.

Based on some opinions of experts, there is a common characteristic that is always present in an entrepreneur, namely the ability to transform something for the better or to create something completely new, in the psychological literature, known as creative and innovative behavior. In essence, an entrepreneur is a person who has an entrepreneurial spirit and applies the essence of entrepreneurship in his life, namely someone who has high creativity and innovation in his life. This is the basic concept of entrepreneurship. In other words, an entrepreneur can not only plan and say, but also to be able to put his plans into action, which is oriented towards success. Jones (2013) has presented strong historical evidence for the role of entrepreneurship and their companies in driving globalization (Jones, 2013).

The era of globalization is an era full of competition. Everything has to be fast. Likewise in terms of doing business (opening a business). Globalization has at least two other common meanings: increased integration of various countries into the world economy, and the effect of much better transportation and communication systems on multidirectional cultural flows (Edelman & Haugelrud, 2005). The ability to dominate and win the competition is very significant. An entrepreneur should be careful to know his own weaknesses and strengths as well as the weaknesses and strengths of competitors. In this case, an entrepreneur must correct his weaknesses to make a profit which is a strength for himself. Weaknesses and strengths of we and competitors are opportunities that must be explored, for example service, price, quality, promotion and marketing, distribution, and so on.

### **3. English language and Entrepreneurship**

Likely the explained before, English language is absolutely necessary to complete in the era of globalization. Knowledge of English language for individual development in Indonesia is inevitable. Likely it or not, this subject is something that every Indonesian needs to learn.

Even if you are not sure that you will get the opportunity to go abroad, this knowledge is still necessary as well.

Of course, people learn English language for a specific purpose. Many people learn English language because they know exactly what benefits they will get from learning the language. There are many benefits of English language that we know and many that we don't yet know. So far, the concept of thinking is too narrow in addressing the meaning of learning English language as a compulsory subject in schools to achieve the specified standard value. According to Rochmahwati (2017), there are several benefits of English language in common that can motivate and stimulate our interest in learning, including:

1. Academic objectives

English language lessons are indeed a compulsory subject for all students, even those who are not from the English language department.

2. Career development

World of work tempted by people who are proficient in English language. These skills will be of added value to prospective job applicants because they are considered more competitively than those who do not / are less fluent in English language.

3. Golden opportunity to go abroad

For students, continuing to study abroad is very prestigious. However, they must pass the TOEFL. This test measures our ability in speaking English language.

4. Expanding the association

English language is very significant to establish international communication.

5. Conquer the internet

People think that many websites are translated into Indonesian. In fact, 80% of electronic information is only available in English language. Meanwhile, not all of the remaining 20% are dominated by Indonesian. It's the same in entrepreneurship. In this competitive era, everyone is competing to win the competition. In this regard, English language is a very potential asset in developing a business. If most people start a business without mastering English language at all, but in this competitive era mastering English language is very significant.

#### **4. English language in Education**

Language can have a number of uses, such as a means of everyday social interaction, a medium of instruction in education, or as a means of political or media communication. English language has a special status among foreign languages. Good English language learning at school level will help in build students competent in this globalization era. This will help bridge the communication gap between people from other countries. The English language function provides the essential knowledge, skills and understanding that will enable users to operate confidently, effectively, and independently in life and in the workplace. Individuals who possess these skills will bel able to participate and advance in education, training and employment and develop and securely a wider Rangel of talents, attitudes and behaviors that will enable them to make positive contributions to the communities in which they live and work. English language helps people to develop a higher level of practical skills, which can bel applied later

English language is considered significant because it is not only a foreign language, but a global language that must bel mastered, if we want to gelt more information about many things, or when we want to continue higher education, or elven as simple as getting a job even at level. national though. According to Malta University Language School (2017), Education is very significant to improve oneself but learning English language also improves the quality of life. There are so many smart people who do not end up developing their careers, nor have their work seller because of their inability to show it to the public, either through the mass media or in journals that require English language.

English language is often used to educate the public at large and increase the average level of English language among ordinary people through mass media, such as television or the Internet. Many internet sites today provide useful resources for learning English language, many articles with useful tips, keywords, vocabulary, or grammar for English language learners are posted on social networks every day, which makes learning English language morel affordable and much easy.

## **5. Language and Cultural**

Yaman (2017) states that language and cultural are two aspects that cannot bel separated from human life, therefore the inclusion of a cultural component in the language learning process is something that cannot bel separated (Yaman, 2017). These two things cannot bel considered separately, the language teaching and learning process is usually expected to include

some cultural content. Brown (1994) describes the relationship between language and cultural as follows: Language is part of cultural and cultural is part of language; the two are so intertwined that noel cannot separate the two without losing the importance of both language and cultural(Brown, 2006). Language is a tool of expression. We express feelings, emotions, thoughts, needs, desires, etc. in words, symbols, and gestures that are considered language. Language can bel defined as a verbal, physical, biological innately, and basic form of communication. Cultural is a characteristic of a particular group of people, defined by everything from language, religion, cuisine, social customs, music, and art (Yaman, 2017). Thus, cultural finds its expression in language; so, learning a new language without getting to know the cultural remains incompletely. People living in different regions of the world have different cultural education, values, attitudes, and backgrounds and use different languages.

Language and cultural appear on the surface as two different fields, but both have an intertwined relationship and influence each other. Gleason (1961) points out that language is not only a cultural product, but also a cultural symbol (Gleason, 1961). The growth of language often affects the associated cultural, and cultural patterns of cognition and customs are often explicitly encoded in language. Noel of the goals of teaching English language is to develop students' awareness of the cultural differences that are reflected in the language. Teachers must help students to realize that the thoughts and views of different nations and different types of society about naturel and human society are very different. Therefore, it is very significant to take cultural background knowledge as noel of the contents in the whole process of teaching English language to help students have a good masterly of the necessary cultural background knowledge and to develop their comprehensively English language skills. Learning English language has a rich cultural meaning. Not only the process of masterly, but also touching and recognizing the cultural mindset of British society. According to cultural can bel taught in English language teaching like words.

Appadurai (1990) said that she can describe globalization as a "complex, overlapping and disjunctive regularities" consisting of five types of styles and flows, which he refers to as "scapels". These five scapels like:

1. technoscapes or flows of people (e.g., migrants, asylum seekers, exiles, tourists);
2. technoscapes or flows of technology (e.g., hardware components, technical know-how);
3. finanscapes or flows of money (e.g., national stock extranformation, commodity speculations);

4. mediascapes or flows of information (e.g., newspapers, magazines, satellite television channels, websites); and
5. videoscapes or flows of ideals (e.g., human rights, environmentalism, free commercial movements, fear of terrorism).

(Appadurai, 1990)

### **CONCLUSION AND Suggestion**

The era of globalization is an era full of competition. Everything is required fast paced. As explained above, English language is absolutely necessary to complete in the era of globalization. Knowledge of English language for individual development in Indonesia is unavoidable. Many people learn English language because they know exactly what benefits they will get from learning the language. There are so many benefits of English language that we know and there are still many that we don't know. Just like career development in the world of work who are tempted by people who are proficient in English language. These skills will be an added value for prospectively job applicants because they are considered more competitively than those who are not/less fluent in English language. Opportunity to go abroad. For students, continuing their studies abroad is very prestigious. Then technology around the world, it turns out that 80% of electronic information is only available in English language. Meanwhile, not all of the remaining 20% are dominated by Indonesians. It is hoped that this study will discuss further examples of the benefits of English language because language can have several uses, such as a means of daily social interaction, as a medium of teaching in education, or as a political or political tool. media communication. Suggestions for future researchers are to conduct more research, especially in finding the relationship between English language and globalization because English language has a special status among foreign languages. English language is considered significant because it is not only a foreign language, but a global language that must be mastered, if we want to get more information about many things, or when we want to continue higher education, or even as simple as getting a job. even at the level. Language is part of cultural and cultural is part of language; the two are so intertwined that no one cannot separate the two without losing the importance of both language and cultural. Language is a tool of expression. Language and cultural appear on the surface as two different fields, but both have an intertwined relationship and influence each other. It is true that without language, cultural would not exist. Cultural plays a very significant

role in language teaching, which is widely recognized by English language teaching circles.  
Study limitations

#### **BIO-PROFILE:**

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