

Research Article

The Contribution of Film "Upin & Ipin" on Language Development and Psycholinguistic Patterns of Children

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Abstract

One of the children's film series that is very popular with many children now, especially Indonesia, is a film titled "Upin & Ipin." The phenomenon that has been seen in recent times is the Upin and Ipin language styles, which tend to be imitated and often spoken by children in Indonesia. This Malay utterance often appears on many occasions. This research was conducted to make an interpretation of the phenomenon that occurs. The phenomenon interpreted in this study is the impact and effect of the film "Upin & Ipin" on children's language development. Special focus is on the differential phase that is generally experienced by children aged three to five years.

Keywords: children's; language development; upin & ipin

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Introduction

The development is a process of change that continues over time. It is fixed on the functions of the physical and spiritual of the individual toward the maturity stage through growth, maturation, and learning. Development is a process that has not stopped since the gestation until an individual dies. In undergoing the event, there are many processes and stages through which an individual throughout its life span.

Every average human would pass through all the stages, and process development that experienced by other individuals, processes, and steps of progress in question is the stages that must be given by an individual who lived throughout its life span that starts from birth until the individual dies. Even some developmental psychologists say that human development begins not only of age after birth alone, but the whole process experienced in the content included in the process of development that will also determine what kind of man after being born into the world. The operation experienced in the womb, the future of the individual development of children until adulthood (Grela, Collisson, & Arthur, 2015).

Some psychologists study the processes of development based on several points of view, one of them talked about the event of psycholinguistics that usually occurs in childhood, studies in psycholinguistics talks about learning to speak. Pattern-spoken kid, the focus psycholinguistic also examines the supporting factors and the factors obstacle in the process of a child learning to speak and what the impact of the child's language patterns.

Then they will speak much of manners following what they heard. Many patterns can be replicated and used as an example by children in learning to speak, including parenting parents, influence of friends around, the impact of the place they are educated, both formal schooling and school non-formal, neighborhood play, what they see, what is heard and what they watch and what they read.

A child who tends to be free from care and parental controls in undergoing the process of development will be more likely to enjoy his world following the understanding and perception of their own based on what they get, and they encountered from environment around them, this does not automatically lead they would grow to become independent, lack of guidance and supervision from their parents and cause them poorly controlled in many ways and cause them to act only based on the information following what is obtained in freedom and solitude, one form of freedom that is free from parental supervision is in terms of watching television as well as the title and the type of movies to watch (Girbau, 2017).

One of the film series of children very loved by many children now, especially Indonesia, is a movie called Upin & Ipin. Film Upin & Ipin is a film about a culture that is a film that comes from neighboring countries, namely Malaysia. The film is very viscous with the Malaysian culture, both in the storyline, inspirational message and the message to Malaysia his highly viscous and uphold the Malay custom Malaysia, there are many unique features in this film, one of which is a pattern of speaking. That is Malay-style Malaysia, complete with an intonation that sounds exciting and delicate ears of children, so they like the style of language in the film and Upin Ipin.

One phenomenon that is much to the fore in recent times is speaking style Ipin, and Upin imitated and often unspoken by children Indonesia, Malay, it often appears on many occasions, both when they talk to express his own accord or when answering questions from parents or family members or other people around them. Without realizing it gradually will become a habit and over time, will cause the child to have a pattern of speaking a little bit chaotic because there Perbendaharan vocabulary blend between the Malaysian Indonesian language (Hage, Nicolielo, & Guerreiro, 2014).

Moving on from the problems mentioned above, researchers are interested in seeing and examining how far influence the presence of the film Upin & Ipin on the development of children in Indonesia, particularly the pattern of their language. The habit of imitating the Malay language of film Upin & Ipin impair his understanding of Indonesian and make Malay as every day or just recite the Malay language it without any intention to make as their native languages, or whether the Malay language was precisely to change their personality as well. Since children are the subject of the most rapidly transformed than anything they get and their adoption of the environment around them is no exception in this discussion, Upin & Ipin movies influence on the development of their personality and psycholinguistics.

Method

The research method chosen in this study is qualitative research methods; qualitative research is the name given to the research paradigms that are primarily concerned with meaning and interpretation. This research was conducted on the explanation of the phenomena that occur involving a variety of methods. The event that is interpreted through this study is the impact and effect of the film Upin Ipin and to the development of children's language, especially in the differential phase, which is generally experienced by children aged three to five years (during early childhood to kindergarten).

Data collection

The method used in collecting data in this study are many ways, such as by conducting interviews with various parties are considered to have contributed information such as the child's parents, a teacher at the school, family, and people around the child's lives and activities. The addition to interviews also made observations directly to the child when he plays at school and with friends playing around their residences, in addition to interviews and consideration, also made use of and analysis of

documents. Of the several methods of data collection are the most widely contributed to this study were interviews and observations. Interviews were conducted on some of the teachers of kindergarten and early childhood teachers in some areas in West Sumatra and direct observation secretly to kindergarten, including TK Pertiwi Batusangkar, TK Pertiwi Solok, TK Pertiwi Padang Panjang, TK Pertiwi Payakumbuh and some TK Pertiwi Additional West Sumatra. The selection of methods is strongly influenced by the object of research for the purpose and goals achieved with proper research then must have a suitable plan that helps simplify the process of data collection.

The observation method is widely used in the data collection process because the object of the research is a behavior or action, and data collection is more directed to the information search process immediately. Most of its attractions are the study that has happened and is happening.

Literature review

A literature study was also conducted to obtain the document. The document is any written material or a movie, another record, which is not prepared for their demand investigator. Papers in this study include several episodes of Upin Ipin and considered to have much influence on a child's language patterns.

Interview

The interviews were conducted to collect data related to the relationship between film and Upin Ipin with a child's language patterns done through several sources, such as parents, teachers in schools, and involve the child as the main object. All of the data collection processes conducted over several months, from March 2017 until July 2017, by way of touring several kindergartens which had been at the time of designing the study.

Data analysis

Data analysis was performed using the method of study with the children's psycholinguistics approach pattern. How does the review is to analyze all the sentences that are often spoken by the main character in the movie Upin & Ipin and predicted an impact on children's developmental psycholinguistics? The data obtained through interviews will be compared observation data from both done openly or covertly observed in exploring a child's language style information,

Interpretation and Withdrawal Conclusion

The interpretation of the data in this study aims to descriptive analysis, describe the impact of the habit of watching movies, and Upin Ipin against a child's language development. Conclusion of research carried out by collecting and processing the data obtained during the interview and observation. The result data from the field is prepared by means of the guided study of theory related to psycholinguistics, and then link the results of two of these findings with the hypothesis while author and matched with the scientific method. The merging process was drawn to a conclusion about the effect movies and Upin Ipin to discuss and psycholinguistics development children.

Discussion

In the study of developmental psychology states that every human being must pass through a development process, stages of development there are inter-related with each other, and there is also a detached at all with the previous steps or phases later. There are several stages of development vital role to support against another event, or it can be said there is a process of development impact on other developments. One of which is the development of language; language development has an effect on stages such as the development of emotional, intellectual, and social. Through language development can be a bridge to connect people with people the other, even not only with our fellow human beings, including with other living creatures (Miranda, Serra, Assum, Carrizo, & Lucca, 2017).

Language is a system of symbols used to communicate with others. When human beings are already connected with that is around, it will automatically become a language element that proved to be high enough to process other developments, such as the development of cognitive, socio-emotional development, socio-cultural development, and other developments.

There are several factors that will determine the development of one's language, one of which is a biological factor, I mean the sentence is how perfect and how to support natural condition someone is going to have an impact on the process of language development, is a biological aspect above is like a tongue, teething, throat. Organs that are directly related to the development of an individual language, it can be said that a child who has a perfect biological condition will be developed for a better word than children who have a deficiency or defect biologically. Aside from the first natural discussed above, there are several other factors, such as factors of education, social conditions of the elderly, poor economic conditions, and factors affecting the behavior and the environment. Syamsu Yusuf, in his book *Child and Adolescent Development Psychology*, says several factors determine a person's language development, the health factor, the element of intelligence, family socioeconomic status, gender, and family relationships. Meanwhile, Desmita, in his book, says that at the beginning of language development, a child will always be patterned egocentric, that the pattern of speaking more self-assertive and will always talk about ownership. In this phase of the language used in relate, exchanging minds, and influence others. Here there is a pattern of reciprocity; a child would somewhat affect others that he made as a marker of himself against his opponent. Otherwise, children will also be easy to imitate other people's patterns of speaking when he considers it interesting for him — the factor of intelligence, family socioeconomic status, gender, and family relationships.

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In the era of technology and all-digital today, many things come to be a decisive factor in the development of languages, such as the influence of mobile phones, the Internet, Radio, Television, and others. Television, as a medium most convenient and easily accessible by everyone, has a considerable impact on human development factors, especially the language development of a child who likes to watch television. Irra Chrisyanti Goddess, in his book *Psychology of media*, said the award to the fiction frequently changed and alarming when considering the impact on children; video is regarded as a magical window to the world. All look appealing and make children want to idolize and emulate a lot of things. Children who make cartoon characters as models of behavior considered a gesture failure to

distinguish between symbolic representation and naturalistic representation so that children will imitate what he liked without screening in advance of what is appropriate for him to resemble. Children will easily remember the narrative on television programs they watch on audio-visual media (Hayana, 2018).

One of the films is favored, and attractive to children is a film Upin & Ipin, this film is a children's movie that presents the main character of two children Malaysian nationality, complete with the Malaysian culture of her as well as the Malay language version of Malaysia, of the many things interesting for children aside from the way the story is presented, there is one thing that is already starting to show its impact on language development of a child, which is the number of children who like to speak Malay Malaysia, this is a new phenomenon for most parents in Indonesia, because they want to talk with the child Malay language they have heard of the movie Upin & Ipin that is not the language in Indonesia, so that eventually the child mix the Malaysian Indonesian language.

Schaerleken in the book Desmita, said that in theory the development of language, there are several stages of language development, that is pre-lingual (sentence one word), lingual early (sentence two words) and differential (three words and proficiency verbal), of the three phases of this , the most widely accept the impact of the film Upin & Ipin is in phase lingual and Differential, because they are at the stage of utilizing the language as an effort to show his true identity (ego-centric), so that they will say what think could indicate who they are, this is where often encountered a condition where the child will use whatever language they prefer even though most of them do not know the meanings of the words they use (Nadzri & Hassan, 2013).

After the process of getting data and processed by the draft written on a research proposal, so he found how the results of research.

Positive effect

Basically, the presence and Upin Ipin series favored by most children, in this case, especially the children aged 3-6 years. Giving many positive effects on children's language development, because of the many children that are contaminated with the Malay language has dialects typical, and twisted Malay performed Upin Ipin, and they still do not lose the style and pattern of the Indonesian language is excellent and right in accordance with the model of Indonesian literature. Although most children are making the Malay language in their daily and carried away in their communications with various stakeholders such as parents, teachers, brothers and sisters, peers, and new people, they know. But do not reduce the understanding and appreciation of the language homeland of their own.

The influence of the Malay language that is used on the serial Upin & Ipin is in most children are brought into the formal process like in school, but gave no interruption or significant impact. Only the pattern of the Malay language will appear when they're comfortable with the people around them. Not all children will speak Malay with all the people they met, even though they know what will be expressed, they still would choose the time, and the other person is right in the Malay language (Burns, 2015).

Negative effect

The negative effect of serial Upin & Ipin is on the development of children's language was also found, just that it is not always visible on t wither. Still, to their interlocutors, the fact that not all children love the movie Upin & Ipin and on the other hand not all children are given the opportunity to watch this series by her parents for their rules and agreements in the license to watch television, it caused some children who just do not understand at all what is spoken by their friends who wear the user Malay language and Upin Ipin version.

On the other hand the kids fans of the series Upin & Ipin who used the Malay language ala Upin & Ipin sometimes can not put upon usage right, sometimes the Malay language is carried over into the learning process at school, while in the process of teaching and learning in their schools required official language is Indonesian. This led to the emergence of multi-lingual in the classroom, and not all of the schools' kindergarten teachers will wither and Upin Ipin style, resulting in miscommunication between the child with the teacher (Lee, 2018).

Effect on other things

In addition to the impact on language development, it turns the series Upin Ipin and also affects some other stuff, though it is not in the scope of research. It is enough to be passed as additional information for all parties.

1. Upin & Ipin is a considerable serial focus in the spread of religious knowledge, it also adds to the understanding of spiritual experience in children
2. Upin & Ipin has a characteristic in the subject of appetite, they like to eat chicken, especially chicken thighs, and it also influences the child's taste. Some children will not eat chicken but with a drumstick, and some lazy children meal can also be a suggestible meal with a side dish of chicken thighs like eating and Upin Ipin (Azizah, 2018).

Conclusion

Film series Upin & Ipin an impact on the language development of children, there are positive as the rich diversity of language, intonation wilt, which sometimes soft and malleable. The children also understand words other than their mother is Indonesian, besides the positive effects. There is also a negative impact such as misunderstood, misunderstanding between the communicator with communicant and wrong in putting when and where the Malay language and Upin Ipin style may be used. In addition to the effect of language, and Upin Ipin series also have an impact on the other side as an appetite that mimics meal with chicken thighs should Ipin and the science of religion. In often discusses religious material; then, this will give effect to the spiritual understanding of the child.

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